POWER IN CHANGING'S ANNUAL REPORT 2020

EMPOWERING FAMILIES FROM THE BOTTOM UP!

803-281-0013
www.powerinichanging.org

6615 B Two Notch Road
Columbia SC 29223

The Diaper Bank of the Midlands
MISSION

Our mission is to empower poverty stricken families through assistance and education thus providing them with the skills and tools necessary to achieve success and higher levels of independence.

VISION

That no baby/toddler in the Midlands go without basic essentials to maintain proper care.
In 2015, the founder was on the way home from work and found she needed gas and diapers for her young baby! Her bank account had approximately $10 until her next payday, she felt hopeless and critical of her abilities as a parent. She turned to her family for help and was able to get gas and the diapers for her baby, problem solved.

Unfortunately, over 30% of parents do not have supportive networks to help during a time of crisis. Many babies and toddlers end up with preventable diaper related infections. Case in Point: Studies have shown that a simple diaper rash can be the gateway to child abuse, neglect as well as chronic health related issues.
Our purpose is to ensure that babies/toddlers have the basic essentials to be properly taken care of in the Midlands.

Diapers cost an average of 25 cents each, which is $75 to $120 from the monthly budget of vulnerable families.

In some cases, parents must decide whether they will buy diapers, food, or gas. Many times they choose food and gas and try to "extend" the life of soiled diapers.

2020 we have serviced

1,980 babies/toddlers
99,000 diapers distributed

Averaging over 495 families per quarter for our Emergency Diaper Need program.

Our purpose

2020 we have serviced

1,980 babies/toddlers
99,000 diapers distributed

Averaging over 495 families per quarter for our Emergency Diaper Need program.

Our purpose is to ensure that babies/toddlers have the basic essentials to be properly taken care of in the Midlands.
Covid-19 Response

With strict quarantine and shelter-in-place measures in place to prevent the spread of COVID-19 has resulted in the loss of jobs and skyrocketing unemployment, many of our state’s families who could previously make ends meet are experiencing situational poverty. Additionally, panic-buying and mass-hoarding have led to shortages of diapers on store shelves.

Due to these factors, unprecedented numbers of struggling families turn to nonprofit agencies for emergency assistance. It is crucial that we partnered with as many agencies as possible to ensure that we reach as many families across the Midlands.

Diapers are critical to the health of infants and toddlers and the economic and emotional well-being of families.

2020 Community Partners Stats

29 Agencies
43,000 diapers distributed
1700 families served.
Scope of work

**Emergency Diaper Need**
Provides basic essentials to care for an infant/toddler.

**Family Empowerment**
Evidence based life skills training for families.

**Community Baby Shower**
Expecting/new parents are able to receive items to care for their baby and learn about other NPO in the Midlands.

**Power Cycle**
Provides menstrual hygiene products to woman and girls.
Community Champions!

Power In Changing is happy and filled with gratitude to thank the following organizations and donors for their support during the 2020 fiscal year.

- Junior League of Columbia, SC
- First Choice By Select Health
- ONE SC FUND
- Midlands Gives 2020 Central Carolina Foundation
- Midlands Community Response Fund
- United Fairfield
- National Diaper Network
- Alliance for Period Supplies
- SC FAMU Alumni
- First Choice By Select Health
- Healthy Blue
- Hampton Garden Club
- Midlands of SC Black Nurses
- Fairfield Forward
- United Fairfield
- Excel Realty and Upside Property
- Chapin Women's Club
- USC Genetic Counseling Program
- Lipscomb Family Foundation
- Mama Knows
- United Fairfield
- Healthy Blue
2020 Achievements

**COMMUNITY PARTNERS**
WE HAVE A TOTAL OF 44 LOCAL NONPROFIT AGENCIES WE WORK WITH!
WE HAVE GIVEN THOSE AGENCIES A TOTAL OF 43,000 DIAPERS IN 2020

**COMMUNITY BABY SHOWER(S)**
WE HELD A TOTAL OF 7 COMMUNITY BABY SHOWER/GIVEAWAYS HELPING A TOTAL OF 542 FAMILIES

**POWER CYCLE**
LAUNCHED POWER CYCLE IN AUGUST 2020 AND DISTRIBUTED 300 PERIOD KITS TO WOMEN AND GIRLS

**EXTENDED HOURS!**
WE EXTENDED OUR OFFICE HOURS TO ADHERE TO THE DEMAND FOR EMERGENCY DIAPER NEEDS DUE TO COVID 19.

**SPONSORS**
WE FISCALLY SPONSOR BUNDLES OF JOY A DIAPER BANK IN CHARLESTON SC EXTENDING OUR SERVICE REACH TO THE LOW COUNTRY. IN 2020 BOJ DISTRIBUTED 105,000 DIAPERS!

**PROCLAMATIONS**
POWER IN CHANGING IN PARTNERSHIP WITH THE NATIONAL DIAPER BANK NETWORK RECEIVED PROCLAMATIONS FROM THE STATE OF SOUTH CAROLINA AND THE CITY OF COLUMBIA THE WEEK OF SEPTEMBER 25 - OCTOBER 1 DIAPER NEED AWARENESS WEEK.

**Masks!**
POWER IN CHANGING IN PARTNERSHIPS WITH LOCAL "POWER CHANGERS DISTRIBUTED 289 REUSABLE CLOTH MASKS TO PARTICIPANTS TO SLOW THE SPREAD OF COVID 19.
2020 Finances and Expenses

Revenue:
Total Revenue $62,365.00

For a detailed financial report please email our executive director Ayanna White at awhite@powerinchanging.org

Expenses:
Staff (in-kind)
Staff Development
Baby Essentials - Diapers/Wipes
Office Supplies
Rent/Utilities
Telephone/WiFi
Miscellaneous expenses
Board of Directors

Nettie Reaties - Treasurer
Jade Jackson
Chelsea Ford
Dr. Dianna Ravenall
Wanda Austin
Ayanna White - President
Dana Austin - Secretary
2020